

WATCHES AT A GLANCE

JULY - OCTOBER 2015

















BURBERRY















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BRAND **DNA**





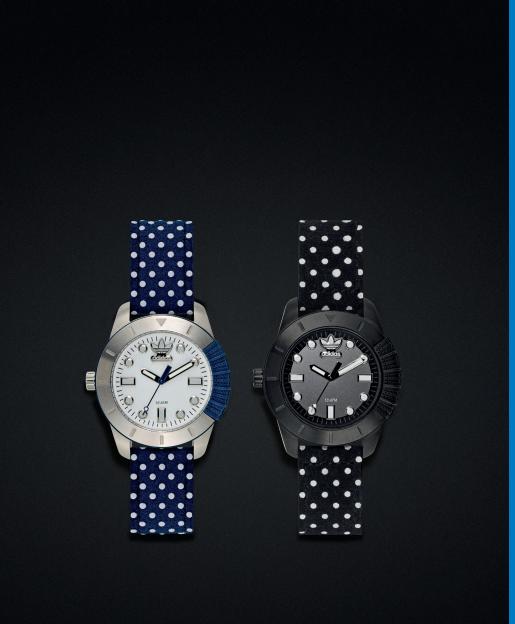


Since 1984, Fossil has always been a creative collaborative inspired by all things curious. Our passion is what drives our curiosity - from our beginnings as a small watch business to a strong international lifestyle accessory brand. This is seen in our creative take on iconic vintage styles to our breadth of product inspired by a wide (random) array of things. We focus on the details, quality and stories behind all of our products - we celebrate our core watch, handbags and jewelry categories as well as sunwear/optical, small leather goods and connected devices.





Becoming known over the past six decades as one of the leading sports performance brands in the world, adidas Performance celebrates a commitment to making athletes better. adidas Performance utilizes revolutionary design technology and innovative materials for a one-of-a-kind footwear, apparel and accessory experience found nowhere else. adidas Performance Timing operates the same way.





adidas Originals is the iconic sportswear brand born in sport heritage, but lives in contemporary lifestyles and strives to inspire all in their everyday lives. It is marked by the iconic Trefoil logo that was first used in 1972. Today, adidas Originals brings adidas heritage from the past into the present day, playing on its ability to stay relevant for all walks of life regardless of time, place, style and passions.





In 1991, Giorgio Armani created Armani Exchange as a modern, relaxed take on timeless Italian quality.

Armani Exchange designs, manufactured, distributes and markets utilitarian apparel and accessories for a global audience determined on expressing their personal style. Armani Exchange is one of the world's leading fashion brands.



BURBERRY

WATCHES

Burberry is an iconic British brand, with a respected and enduring history, established in 1856 by the pioneering founder and namesake, Thomas Burberry. With his invention of the first breathable and waterproof fabric, Burberry is now one of the most dynamic and forwardthinking heritage brands in the world. They continue to be linked with British design, innovation and craftsmanship.



DIESEL

Bold, rebellious and never shy, Diesel doesn't follow trends; it creates them. With a distinctive look and a unique voice, Diesel constantly moves style forward. Diesel Timeframes reflect the confident, assertive nature of the brand. Large, loud, and never afraid of color, they don't follow the rules of casual watch design, preferring instead to blaze new ground whenever possible.



DKNY

Simply stated, DKNY is the energy and spirit of New York: International, eclectic, fun, fast and real. DKNY addresses the real-life needs of people everywhere — from work to weekend, jeans to evening. Both fashionable and friendly, DKNY consistently delivers its unique mix of style around the world.



EMPORIO ARMANI

Emporio Armani is the first line launched by Giorgio Armani in 1981. From the start, Emporio Armani was a fashion phenomenon, and the logo, with its characteristic eagle, has become a symbol of belonging for its many young fans around the world.

Features such as casual style and aesthetic elegance, are reworked season after season. Emporio Armani is a collection rich in ideas, always suggesting new ways of dressing to reflect the lifestyle of today's youth.



KARL

Founded by fashion luminary Karl Lagerfeld - one of the world's most renowned designers - the KARL LAGERFELD brand is rooted in accessible-luxe styles that are iconic, ironic and cool. KARL LAGERFELD women's collections include ready-to-wear, accessories, bags, watches, fragrance and eyewear, with styles reflecting the designer's own signature aesthetic: modern and urban fused with an unmistakable rock-and-roll edge.



kate spade

NEW YORK

Kate Spade New York inspires women to lead a more interesting life. Whether she's heading to the office, escaping for the weekend or charming the crowd at a cocktail party - we aim to inspire adventure at each turn.



MARC BY MARC JACOBS

Vibrant and fresh, the Marc by Marc Jacobs collection represents the bold spirit of the brand. The watch collection offers an exciting entry into the world of Marc by Marc Jacobs with an energetic and unexpected point of view.



MICHAEL KORS

Michael Kors is the leading fashion designer for luxury accessories and sportswear. Whether Aspen, Palm Beach, Paris or Capri, Michael Kors brings the feeling of a jet-set luxury lifestyle to people around the globe.

Michael Kors watches are the perfect mix of form and function. Whether it features a modern twist on a classic idea, or beautiful mixed materials, every design embodies Michael's philosophy of chic, luxurious design.



MICHELE

Showcasing hand-set diamond cases, Swiss movements and mother-of-pearl dials, the MICHELE design philosophy blends timeless elegance with contemporary fashion. Renowned for interchangeable straps, MICHELE features materials sourced from around the world. Inspired by extraordinary women, MICHELE watches bring a touch of luxury to every day.



SKAGEN

DENMARK

Skagen Denmark is a contemporary lifestyle brand, rooted in simplicity, modesty and a sense of purpose. Combining timeless Danish craftsmanship with thoughtful innovation, we create high-quality products that are functional and elegant. We draw inspiration from the welcoming spirit and nature's essential beauty to offer a retreat from complexity and a breath of fresh air.





SWISS MADE

Inspired by vintage jewelry, color, art and travel, the collection includes timepiece groups made with the highest level of Swiss artisanship and precision. Each watch is infused with signature Tory Burch design elements, from decorative fretwork and unique geometric details to the iconic double-T logo. Classic, graphic and colorful - with impeccable Swiss craftsmanship.





Since 1882, ZODIAC had dedicated itself to the precision and craftsmanship associated with Swiss timekeeping. By consistently pushing the limits of design innovation, our style has evolved, and our products have become more technical and dynamic.

Our pursuit of the watch-making craft became the fuel for some of our most beloved collections, and our identity has progressed as our products have. This is a story we are proud to celebrate.

CORE **PRODUCT**













GRANT

- Classic styling with maximum versatility
- Offers a slim case size great for any
- Available in automatic, quartz and twist movements
- Introduce the automatic style to anyone who doesn't want to mess with a battery or appreciates the smaller details like a revealing skeleton caseback
- Leather styles are convertible with 22mm (nickle size) straps

NATE

- An oversized statement piece that's rugged and casual
- Features an oversized case and lugs and heavy topring detail
- Available in leather or stainless steel with black-ion, gold-tone or smoke platings
- Leather styles are convertible with 24mm (quarter size) straps

JACQUELINE

- Conservatively designed with a thinner shape and slim profile for a more subtle look and feel
- One of our slim Vintage Boyfriend collections
- Now available with a hand-wound mechanical movement. Guests will need to wind the watch when it stops ticking. Simply push the crown in all the way and turn it away from you 25 times or until you feel resistance. Or you can wind it when it is still ticking by turning the crown away from you and stopping when you feel resistance
- Leather styles are convertible with 14mm straps (just smaller than a dime)

GEORGIA

- Features a petite shape that's made to look more like jewelry than a timepiece
- Other than mini sizes, Georgia offers the smallest case size in our core collection
- Offers the widest variety of colored straps to match any outfit in her
 closet
- Available in stainless steel and leather

ORIGINAL BOYFRIEND

- Great for the girl looking for a simple, but far from boring, non-glitz boyfriend watch
- This was the first boyfriend collection in our women's line—it was inspired for the women buying men's watches
- Available with automatic or quartz movement
- Show her the elevated automatic style with a revealing skeleton dial and caseback, and battery-free movement. The watch runs purely on her movement—no need to wind it or replace a battery





LADIES ADH 1969

- Designed to commemorate the 45th Anniversary of the Adidas Superstar Shoe
- · Features a shell toe accent detail on the case & topring from 2 o'clock to 4 o'clock
- Textured dial to mimic the shoe tread pattern
- A casual yet comfortable style
- Perfectly detailed for the feminine addias enthusiast
- Pops of polka dots to coincide with the story of the season across multiple categories



ABERDEEN

- Perfectly sized at 40mm (just larger than a silver dollar), this collection is ideal for the female sporty teen
- Designed as a ladies logo piece
- Fun pops of pattern and color are displayed in the trefoil
- An innovative logo piece featuring a slanted trefoil, matching the slanted trefoil in apparel and footwear





HAMPTON

- Classic styling for an everyday dress watch
- The perfect accessory to make a statement without saying a word
- Subtle textures play well together
- For the guy who wants a versatile watch to dress up or down



WELLWORN

- An oversized statement piece with a rugged style
- Military inspired with a casual design
- Patino leather strap wears well over time and becomes truly wellworn



GOLDEN RULE

- Color combination gives every guest multiple styling options
- A bold statement piece
- Available in a variety of sizes and collections
- Collections offer both leather straps and stainless steel bands



OUTERBANKS

- A classic watch with additional functionality
- Faceted topring makes a bold yet subtle statement



LADY HAMPTON

- Classic and not too flashy
- Feminine style with the iconic AX quilted dial

BURBERRY

WATCHES



THE BRITAIN

- . The most elevated and iconic watch in the Burberry collection
- Designed by Christopher Bailey
- Inspired by the trench coat, the watch case is shaped from a D-ring and the screws on the bezel mimic buttons
- Exotic materials, diamonds and 18K gold plating are used to capture the luxury of the brand



THE CITY

- · Great for the fashionable Burberry
- Inspired by London's iconic skyline of modern and classic architecture
- Swiss Made movement provides the finest craftsmanship to all Burberry watches



THE UTILITARIAN

- A classic watch with casual styling
- Influenced by Burberry's military and aviation heritage
- Coin edge bezel and dial design reflect the speedometers of British pilots



THE PIONEER

- · Perfect for the traditional Burberry
- A distinctive collection of dress watches
- Decorative and lightweight collection for women
- Elegant rectangular cases are paired perfectly with iconic check or integrated strap jewelry













CHIEFS SERIES

- Oversized statement piece with intricately detained dial and case
- Unique crown guard makes this collection stand out from the rest
- Available in a multitude of colors, sizes and materials

BAMF

- Not just a watch with a chronograph
- This collection features a multidimensional dial with maximum expression
- Oversized with technical design and actual spring pushers
- Super masculine styling for the true Diesel customer

STRONGHOLD

- Intricately detailed dial with case embellishments
- Textured topring and pushers make this watch one of a kind
- Makes a statement with an oversized chronograph
- Multiple layers on the dial provides style and depth

THE DADDIES SERIES

- Multiple movements and technical functions give this collection unmistakable Diesel attitude
- A statement piece containing multiple movements in a single watch
- Large and oversized dials will always make a statement

OVERFLOW

- Designed with a crystal which literally "overflows" to the edge of the case
- Slightly more simple than other collections with the same Diesel attitude
- Available in multiple colors, sizes and materials

DKNY



LEATHERS

- Functional and durable
- · A casual look that's ideal for every
- · Classic shades of brown, white, gray and black continue to be essential to the DKNY collection
- Chic and modern for the feminine woman
- Available in multiple collections and sizes



CERAMIC

- Modern and feminine, elegant and accessible
- A luxurious and fashionable material with a timeless design
- · Appeal that never goes out of style



STANHOPE

- Inspired by the refined elegance of the classic Stanhope Hotel in New York City
- Stanhope's gentle curves and perfect polishing sequence make a dramatic statement
- Ideal to wear on its own or paired with jewelry

EMPORIO ARMANI



RENATO

- Perfect for the modern man
- Sleek and slim design that fits easily under a suit or shirt sleeve
- Available with quartz or automatic movement



VALENTE

- Classic and traditional with timeless styling
- Perfect for the more traditional man
- Available with quartz or automatic movement



TAZIO

- Sporty styling with a classic sophistication
- Perfect for the adventure seeker
- Functionality of a sport watch with a look that transitions easily to the office



LUIGI

- A boyfriend size watch for women or a casual watch for men
- Casual styling makes this the perfect leisure watch for the weekend and traveling
- Removable leather backing on some styles gives the look of a leather cuff



GIANNI T-BAR

- Great for the sophisticated women
- Unique t-bar construction with feminine styling
- The perfect watch for a sophisticated evening look



KARL 7

- For the modern and trendy guest
- · Iconic and chic styling infused with a rock and roll edge
- Designed with Karl's lucky number 7 in mind
- Number 7makes a statement on the dial, surrounded by a sleek beveled topring and matching indexes



KARL CHAIN

- This statement watch commands the attention of the room
- A hardware-accented case conveys a subtle European sophistication
- Authentic chain-wrapped case makes subtle statement



ENERGY

- Casual, sport-inspired style with iconic design accents
- Dynamic chronograph dial with bold graphic elements
- Perfect for the modern and trendy man



PERSPEKTIVE

- Great for the modern and trendy female who is looking for a jewelry inspired accessory
- · Highlights the rock and roll edge of the brand
- Clean lines of the case mingle perfectly with the faceted bracelet
- Creates a sophisticated and rebellious style



KURATOR

- · Combines the brand's signature new-school edge with a timeless touch of design
- Knurled hardware and studded topring adds dimension to the collection
- Great for the sophisticated, yet sporty man



NEW YORK



METRO

- · Our best-selling classic leather platform
- Inspired by our favorite city: New York, New York
- · Available in a variety of sizes from Tiny (20mm - size of a penny) to Grand (38mm - size of a silver dollar coin)
- · Featured only in leather styles in a variety of colors
- · Slim, lightweight design signifies quality and craftsmanship of the collection, making each watch an intricate work of art



GRAMERCY

- Inspired by Manhattan's Gramercy Park
- Classic round shape that is available in a variety of sizes from Tiny (20mm - size of a penny) to Grand (38mm - size of a silver dollar coin)
- · Crafted of stainless steel, stainless gold-tone, stainless rose-tone, two-tone plating or mixed materials, available only in bracelet styles
- Slim, lightweight design signifies quality and craftsmanship of the collection, making each watch an intricate work of art



KENMARE BOW

- A well placed bow is our signature detail and is often the finishing touch when designing a collection
- · Karlie Kloss models this collection in advertisements this Fall
- Unique three-piece bow construction which allows for a custom and comfortable fit for each customer
- Available in bone, black, pink, merlot and clock tower gray saffiano leathers
- Slim, lightweight design signifies quality and craftsmanship of the collection, making each watch an intricate work of art



MONTEREY

- Our new five-link bracelet style is beautifully paired with a luminous Mother-of-Pearl dial and classic indexes
- · Our girl can add a little glitz with pavé stones under the crystal or keep it simple without any stones
- Slim, lightweight design signifies quality and craftsmanship of the collection, making each watch an intricate work of art



HOLLAND

- Our girl loves the sunray dial and feminine proportions with a skinny t-bar constructed leather strap or bracelet
- Available in stainless steel, goldtone and rose gold-tone
- Slim, lightweight design signifies quality and craftsmanship of the collection, making each watch an intricate work of art

MARC BY MARC JACOBS



BAKER

- Great for the fashion savvy, fun and feminine woman
- Takes inspiration from multiple Marc By Marc Jacobs collections
- Like the iconic enamel disc and the polka dot, the Baker solidifies that circles are a signature for the brand
- Features new and exciting design details that are understated, yet refined



AMY

- The most delicate style in the watch line
- Incorporating the iconic hardware and metal details of the brand
- Curved lines and crystal indexes reflect a fun and feminine spirit



HENRY

- One of the original Marc By Marc Jacobs cases
- Clean and classic look continues to evolve in unexpected ways
- Versatile case continues to appeal to everyone



SLIM

- Newest ladies collection
- A spirited use of color is the perfect mix with the slim profile
- Unexpected magnifier over the date window
- Thoughtful details and pop indexes make this collection stand apart from the rest



SKELETON

- Continuing to evolve, the Skeleton incorporates new and innovative materials and concepts
- For the girl who understands that design can be both beautiful and technical
- Available in multiple colors and materials

MICHAEL KORS



PARKER

- A sporty style with a touch of glitz
- Features the signature case shape and t-bar construction
- Perfect for the jet set aspiring woman



RUNWAY

- For the woman or man aspiring to live the jet set lifestyle
- A sport watch that provides both form and function
- The most recognizable collection in the Michael Kors watch line
- Claims its name while debuting during one of Michael's runway shows
- Available in a variety of shapes and colors



BLAIR

- For the jet set aspiring woman who is looking for a sporty watch
- A touch of glitz adds a little sparkle to the classic sport look
- Signature case shape features chronographic movement on the dial



RITZ

- For the jet set aspiring woman who is looking for a sporty watch
- Round case and knurled topring are signature elements of the collection
- Mother of Pearl dial and glitz indexes add just the right amount of sparkle



DARCI

- For the jet set aspiring woman looking for a smaller watch
- Touch of glitz around the topring adds the perfect amount of detailing
- Feminine styling with a thin silhouette and classic 3-hand movement
- · Available in a variety of colors













DECO

- · Signature style for the brand
- Inspired by the Art Deco architecture of South Beach
- Distinctive rectangular shape and diamond bezel
- Features 120 hand set diamonds on topring and dial indexes
- Sophisticated design details make it beautiful, elegant and versatile

DECO 16

- Designed to add a touch of glamour to ever look
- An everyday modern classic
- Features 108 hand set diamonds on topring and dial indexes
- Sophisticated design details make it beautiful, elegant and versatile

SEREIN 18

- Gentle curves and polished to perfection
- Embodies elegance, grace and femininity
- Unique oval face and classic Roman numerals are framed with diamonds
- Features 134 hand set diamonds on topring and Mother of Pearl dial

CAPE

- Newest platform to the Michele collection
- Features silicone strap that is sold as a complete watch with the ability for interchangeable straps
- Slender silicone bezel with sunray dial and colored topaz markers

INTERCHANGEABLE STRAPS

- Handcrafted straps are fully interchangeable with each watch face
- · Lets the wearer make it her own
- Available in four sizes: 12mm, 16mm, 18mm and 20mm
- Straps match perfectly to each case size
- Made of luxurious and exotic materials

SKAGEN



ANCHER

- Simple and classic design
- · Features an easy to read dial
- Can be dressed up or dressed down for a casual look
- Minimal design highlights sharp lines and slim profile
- Perfect for the man looking for a classic, yet casual style



HOLST

- A modern twist on a men's dress watch
- Tailored and timeless design with a tastefully thin profile
- Two sub-dials feature day and date features



FREJA

- Great for the woman who is looking for a clean and simple, yet modern style
- Sleek and modern mirror border dial
- · Dial features refined dial treatment
- The perfect watch for the guest that prefers simplicity



ANITA

- A more feminine and classic ladies watch
- Features small crystals at the hour markers, giving a more feminine touch
- Smaller in size with subtle details
- The perfect classic dressy watch with a simple mesh band



GITTE

- Simplified and contemporary women will prefer this style
- Wide, monochromatic face with small, soft bezel
- Large case size with contrasting, thin leather or mesh band
- Guests can dress it up or down for a variety of styling





REVA

- For the younger woman looking for their first Tory Burch piece
- The Double T logo makes this an eye-catching piece at an affordable price for a Swiss Made watch
- Pairs perfectly with the iconic Reva flat



TORY

- Patterned dial and brushed T links along the bracelet
- Swiss Made movement provides the highest quality of craftsmanship
- A classic silhouette with a timeless feel



IZZIE

- For the edgy woman who is looking for a stand out and fun collection
- Clear nylon case is accented by beautiful fretwork
- Unique details on case help this watch stand alone



SAWYER

- For the sophisticated and elegant women who is looking for a statement piece
- Bold and elegant, one of a kind piece
- Unique, geometric etched dial
- One size fits most with this beautiful cuff



BUDDY SIGNATURE

- The perfect collection for the woman looking for a more casual or everyday watch
- Casual elegance with a double wrap that can be worn from day or night
- Available in single or double wrap straps







- Revolutionary and sleek design
- Designed to capture the futurism and space-age advancement of 1969
- One of the brand's most celebrated collections of all time
- Unique barrel-shaped case with "transparent disc" creates a floating index system on the dial
- Features Swiss Made STP 1-11 automatic movement and sapphire crystal
- 10 ATM makes this collection suitable for recreational water sports
- Available online only



SEA DRAGON

- Ideal for the Zodiac aficionado who respects heritage and retro design
- · Designed to capture the heritage of the brand
- Unique retro styled case and timeless modern design
- Features Swiss Made STP 1-11 automatic movement and sapphire crystal
- 10 ATM makes this collection suitable for recreational water sports
- Available online only







SKIN

- A classic, Swiss Made underwater watch with a sporty feel
- · The perfect addition to any underwater aficionado's collection
- Experts in their industry, the Zodiac brand was one of the first brands to develop a watch specifically for use underwater
- Features Swiss Made STP 1-11 automatic movement and sapphire
- 20 ATM makes this collection suitable for professional marine activity or water sports
- Available online only

SUPER SEA WOLF 53 SUPER SEA WOLF 53 SUPER SEA WOLF 68 **COMPRESSION**

- An underwater watch with a sporty feel
- One of the first to develop an underwater watch, Zodiac leads the way in Swiss Made underwater watches
- Features Swiss Made STP 1-11 automatic movement and sapphire
- 20 ATM makes this collection suitable for professional marine activity or water sports
- Available online only

EXTREME

- A classic underwater watch, engineered exclusively for the underwater enthusiast
- Experts in their industry, the Zodiac brand was one of the first brands to develop an underwater watch
- · The newest collection, continuing the legacy of the Super Sea Wolf
- Limited Edition (Z09500) is C.O.S.C. certified & tested to the highest level of accuracy
- Features Swiss Made STP 1-11 automatic movement and sapphire crystal
- 100 ATM makes this collection suitable for extreme water sports and deep underwater activity
- Available online only

SEASONAL PRODUCT









- Great for the guest who doesn't want to have to worry about switching out his watch from day to night
- Features a slim case that's comfortable on any wrist size
- Available with automatic movement, twist and quartz movement
- Show him the eye-catching brown and smoke color combination for fall



BEST-SELLING NEUTRALS

- Introduce this complementary leather collection to a guest who appreciates classic designs and convertible leather straps
- Show him how easy it to switch out his watch strap from leather to silicone or nylon to reflect his personal style
- Available in all watch collections for fall, in a variety of case and strap sizes



MECHANICALS

- Perfect for the watch aficionado who loves to collect a variety of watches or the guest who would rather not mess with a battery
- With nearly 50 parts working in sync, these hand-assembled timepieces are intricate works of art
- Runs on either automatic, which runs on the wearer's movement, or hand-wound movement which requires winding
- Offered in Grant, Townsman, Modern Machine and Machine



HER VINTAGE BOYFRIEND WATCH

- Great for guests who love the oversized styling of a boyfriend watch, but prefer a slimmer, more lightweight look and feel
- Available in a multi-function or 3-hand movement in Jacqueline, Landracer, Vintage Muse and Tailor
- 14mm Jacqueline and 20mm
 Vintage Muse styles ware
 convertible—show her how to switch
 out the strap so she can customize
 her watch to complete her everyday
 look
- Comes in leather or stainless steel, with silver-tone, rose-gold tone, gold-tone and two-toned plating



NEUTRAL LEATHERS

- Introduce this fall story to anyone who loves the look and feel of leather or likes to switch out their watch strap depending on their mood
- Great for anyone looking for a comfortable, casual and form-fitting timepiece
- Offered in go-with-anything shades of black, luggage, sand and navy
- Most styles are convertible, giving her endless colors and materials to choose from
- Available in every women's watch collection, with mechanical, threehand and chronograph movement





ILLUMINATED ENERGY PACK

- Sport driven design is ideal for the sports driven guest
- Available in pattern pack that coincides with additional adidas collections this season
- Available in black for larger, more masculine styling or pink for smaller, more feminine styling



ADIZERO BASIC

- Sporty and trendy, perfect for the sport driven consumer
- Designed for the guest looking for the classic athletic style with a feminine twist
- A mix between sporty and trendy styling makes this the perfect accessory
- Available in three feminine color combinations





IPSWICH

- A brand new style and innovative take on the oddity design concept
- This collection will include two basic colors and three crazy colors or patterns
- Available to the globe at the end of August as a unisex style
- Innovative way on telling time as the hour illuminates in the dial and small arrow points to the minute



DENVER

- Seasonal patterns on the straps are made through water transfer execution
- Squared off shape and digital face give Denver a modern and technical feel
- Great for the sporty teen at an entry price



SNAKESKIN

- Snakeskin pattern reflects seasonal brand focus in apparel and footwear
- Perfect for the street wear enthusiast
- Available in a variety of sizes, materials and platforms for top selling styles









- For the AX girl who wants to stand out in a crowd
- Bold, geometric patterns in rich hues of blue, green and magenta adorn the dial
- Inspired by the blending of both color and design for a non-traditional statement
- Available in 6 color options with either a leather strap or stainless steel bracelet



AMERICANO

- For the AX guy who likes to be subtly stylish
- Focuses on quality and classic American style
- Rugged leather bands and blue denim straps offer a masculine styling
- Pops of red or blue adorn the dial and topring suitable for everyday wear
- Distressed leather straps make for a good, worn-in feel



THE GOLD STANDARD

- An update and new standard to the AX brand, to the already well-known gold styles with a fresh all gold-tone look
- Perfect for someone looking to make a bold statement
- Available in a variety of sizes, materials and movements



GUNMETAL

- For the AX guy looking for a fashionable and cutting edge style
- All gunmetal coloring with pop of blue makes this a standout piece to any outfit
- Available in a variety of sizes and movements



THE NEW STANDARD

- A fresh and updated look to traditional black and silver styles
- Subtle pops of red for men's styles make this an eye-catching piece
- Styles for both men and women are available
- Offered with a leather strap or stainless steel band
- Multiple black and silver color combinations provide a variety of styles for any guest

JULY - OCTOBER 2015

SEASONAL PRODUCT

BURBERRY

WATCHES



THE CLASSIC ROUND

- Inspired by the iconic design of pocket watches
- This collection bridges essential collections like The City and The Britain into a soft, round aesthetic
- Utilizes a smaller, slimmer case and minimal case design
- Twill dials are inspired by the fabric of the Burberry trench coat
- Check-stamped dials and new Horseferry check straps elevate the collection
- Swiss Made movement for the highest quality craftsmanship



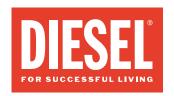
THE BRITAIN

- Introducing new shades of color to The Britain this season, five new styles will feature three classic Burberry colors: Elderberry, Midnight Blue and Tulip Pink
- Dial colors will complement matching leather strap
- Designed to feature a selection of leathers from the Burberry handbag collection
- · Featured with or without diamonds
- New graining leather texture is softened to make the strap more comfortable on the wrist



THE BRITAIN PATENT & ROSE GOLD

- The Britain is now available in patent and rose gold for both men and women
- Styles for women feature a new patent leather quality on the strap in a variety of colors
- New details for the ladies' dials include a metal or diamond inner ring and a guilloché dial finish, adding a more feminine appearance
- Men's styles are available with 18K rose gold and an automatic movement
- Movement includes specialized Swan neck to allow for a more precise timekeeping
- Burberry is the first brand to use this added feature for this type of movement





LEATHER BOUND

- This collection celebrates the heritage of leather in which Diesel has always shown
- Offers the guest a change to be part of the leather history, alongside Diesel, and share in Diesel's attitude and world
- Watches with genuine leather details are applied on links, as a strap or directly on the dial
- One of a kind, limited collection available



IRONSIDE

- The newest platform for Diesel
 Timeframes offers some of the most detail ever offered
- For the customer who wants the technicality of a chronograph watch with incredibly bold attributes
- Stylized accents make huge statements for this collection
- Unique gauge reading style display inside the dial
- Motorcycle handle bar inspired pushers accent the side of the case



ROLLCAGE

- Its namesake comes from motorcycle frame-influenced construction
- Featuring a knurled topring and exposed hardware
- Basic three-hand watch with over the top design features
- The newest and coolest collection at an entry price point
- For the guy who wants a three-hand watch with basic funtionality but over-the-top attitude

DKNY



PARSONS

- Modern and slightly edgy for both men and women
- Named after one of New York City's top schools for fashion, this collection shines with meticulous design and effortless styling
- Features a sleek case for a cool tomboy-chic look
- Perfect for every DKNY style-seeker
- Available in stainless steel plated bracelets and single or double wrapped leather straps



PARK SLOPE

- Chic and modern for the feminine woman
- Named after one of the most popular and dynamic neighborhoods in Brooklyn, this collection is for everyone
- Features a geometric DKNY logopatterned dial and a 5-link bracelet for timeless appeal
- This collection will take any look from day to night, work to weekend
- A new take on "jewelry inspired" collections



CHAMBERS GLITZ

- As robust as it is elegant, this collection meets the demands of modern, feminine woman
- Classic lines and a clean dial fuse timeless elegance with modern sophistication
- Chambers is a statement-making watch that is forever in style
- Channel set baguette stone toprings add brilliant shine
- Available in a larger boyfriend multifunction or smaller 3-hand size with a variety of platings

EMPORIO ARMANI



SIGMA

- A man's sport watch with a classic sophistication
- The newest sport style with fashion and dress features
- Chronograph movement with crown protector and separate bezel play interactively
- Rubber bracelets and leather straps highlight colored crystals
- A dress sport style that can transition from the office to the weekend



TAZIO

- A man's sport watch with a classic sophistication
- Perfect for the adventure seeker
- Features the functionality of a sport watch but with a look that can transition to the office
- New velvet IP case and suede straps offer monochromatic tones for a fall fashion update



BETA

- A traditional men's watch
- Retro inspired dress collection with a domed crystal
- Multi-link bracelet or leather strap can easily make this collection a family heirloom piece, passed down for generations



MARCO

- Perfect as a women's fashion accessory
- Slim and feminine, the rectangle shaped case shows off the Mother of Pearl dial with glitz bezel and markers
- Details of this collection make this the perfect piece for an evening out



GIANNI T-BAR

- Great for a woman looking for a fashion accessory
- Unique t-bar construction and feminine styling are perfectly paired
- A sophisticated evening look makes for the perfect accessory

KARL



JOLEIGH

- Modern and trendy for the female looking for dynamic design with a feminine touch
- Showcases a bold yet feminine styling and features a sunray dial, intricate topring shape and innovative bracelet design
- Feminine design provides a softer touch without losing the Karl Lagerfeld DNA



BLACK & GOLD

- Black & gold story takes a classic Karl colorway and adds a fresh update
- Effortlessly innovative and forward, the LaBelle Stud is one of the brand's most exciting new collections
- Embossed K-kuilting on leather straps and elongated indexes break the mold and conveys new ways to share the Karl Lagerfeld story



NEUTRALS

- Features a variety of neutral hues paired with luxe rose-tone & goldtone platings
- Beige gold-tones set a precident for bold and feminine style
- Brown leather Kuilted straps are paired with a matching sunray dail and accented with studded hardware, adding an unique sophistication to this neutral story



NEW YORK



CLEVER NOVELTY

- We admire women who don't take themselves too seriously
- We delight in the unexpected details that make her smile
- Whether she wants to "Eat Cake for Breakfast," with a slice of cake at the 8AM marker or "It's 5 O'Clock Somewhere," with the martini at the 5PM marker



DOTS

- The dot is friendly, classic and strong
- . It's a pattern we love in all sizes and across multiple catagories
- There's a bold perfection to a dot and it can communicate confidence
- . This season, we offer the dot in metallic on a mini leather strap, or as dots on the dial



SCALLOP

- · A scalloped outline frames the three-hand dial
- Available with a feminine leather strap or metal bracelet
- A subtle, feminine ruffle-like detail seen across multiple categories: jewelry, clothing, handbags and small leather goods



QUILTED

- Our girl loves quilted leather; on her handbag, her wallet or detailed on her watch
- Clean stick-index dial offers simple elegance in a slim watch, fitted with a guilted leather strap
- Colors this season feature black, gray, pale pink and vachetta
- Three-hand movement with date window



OWL & FOX CRITTERS

- We love the Fox and Owl this fall
- We have a fox "Wild One" and "Night Owl" to pair with additional collections throughout the brand

JULY - OCTOBER 2015

MARC BY MARC JACOBS



DONUT

- For the fashion savvy, fun and feminine woman
- Rounded, industrial and modern watch makes a bold statement this season
- Modern styling is expressed in bold hardware and signature colors
- Prints of the season are pulled from William Morris and are at the heart of the collection this season



TETHER

- The DNA of the popular Marc By Marc Jacobs skeleton watch is applied to an all-new offering
- Fresh styling takes a minimalist approach
- Features a thinner case, a bareboned MARC dial and a rounded, hardware-inspired topring
- Available in two case sizes and a variety of leather color options



BAKER/DEXTER

- Simple yet playful
- Signature logo markers and round dial makes this collection stand out
- A black-on-black color combination with rainbow glitz markers



LEATHER

- Leather plays a starring role this season
- Offers a fresh and modern style across multiple collections
- The Baker is cool and casual while the Fergus debuts as a choice for ladies

MICHAEL KORS



SAWYER

- Great for the fashion-forward Kors woman who is looking to make a bold statement
- Rich plating tones and ultra sporty dials complimented with subtle glitz accents
- This new platform for the season is available in a variety of iconic plating tones
- Features a sporty chronograph movement and intricate stone details



LEATHERS

- Great for the fashion-forward
 Kors woman who is looking for a luxurious, easy to wear timepiece
- New fashion color for the season in dials and acetates are paired with classic gold and rose-tone platings
- Playful combinations of silver-tones and soft plate blues
- Perfectly paired with gold and rose gold-tones



NEW MATERIALS

- Perfect for the fashion-forward Kors woman who is looking to make a bold statement
- New materials provide a statement update to the iconic tortoise acetate and blush acetate
- Newest color combines the iconic tortoise acetate with the incredibly successful blush acetate
- Blush acetate has become highly popular with many guests who already love the rose gold-tone – Richer colors for fall are sure to be a hit



NAVY

- For the jet setting woman who is looking to make a bold statement
- Classic platings are paired with deep navy accents
- Neutral colors are also paired with classic platings this season



BLACK & ROSE

- For the trend-setting woman who is looking to make a bold and dramatic statement with an unique take on a classic
- Bold black IP plating of the season is paired primarily with rose goldtones
- Available with touches of black IP or full black IP











GOLD METALLIC

- On-trend yet timeless
- Mother of Pearl dial designs in classic gold-tone metallic coloring
- The story of love plays out with the glow of gold and the dazzle of diamonds
- Interchangeable with 16mm and 18mm strap or bracelet

ROSE BLUSH

- On-trend yet timeless
- Mother of Pearl dial designs in classic rose gold-tone metallic coloring
- The warmth of rose gold-tone radiates an inner glow, much like falling in love
- Interchangeable with 16mm and 18mm strap or bracelet

NEW LOVE

- Playful luxury has never been lovelier
- All-new Cape collection exudes a modern take on sporty chic
- In colors to warm the heart, Cape speaks to new love
- Slender silicone bezel with sunray dial highlights sparkling colored topaz indexes
- This wear-anywhere silicone strap is also interchangeable with any 18mm MICHELE strap

INTERCHANGEABLE STRAPS

- Handcrafted straps are fully interchangeable with each watch face
- Lets the wearer make it her own
- Available in four sizes: 12mm, 16mm, 18mm and 20mm
- Straps match perfectly to each case size
- Made of luxurious and exotic materials

SKAGEN



HAGEN

- Great for the guest looking for a clean and modern look
- Modern dial treatments with functional design and minimalist styling
- Beautiful sub-dial in the middle of the dial keeps track of seconds
- Smooth lines of the profile echo the endless horizon line of Skagen
- Offered for both men and women



SLIM HOLST

- Perfect for the guest who likes the Ancher and Grenen platforms
- Slim profile with clean design that won't catch your sleeve
- Available with soft Skagen leather or mesh strap
- Hour and minute markers adorn the minimalist dial
- A subtly sophisticated statement piece
- Offered for men or women
- Women's styles feature baguette markers for a touch of modern shine



ANCHER MONO

- An active and sporty style for the watch enthusiast looking for an unique statement piece
- Hands on the dial feature a pop of color for a more active feel
- Clean design and sophisticated details make this collection a timekeeping innovation
- Date window is replaced with unique and unexpected hour window
- Design of the dial is inspired by the pressure gauge on a bike pump



HEAVY GAUGE MESH

- Looks and feels more substantial than traditional Skagen mesh
- Great for the guest who likes a more relaxed look
- Heavy gauge mesh complements this top selling case body



GITTE MOON PHASE

- Perfect for the guest looking for a beautiful statement piece
- Crescent moon-shaped window displays the phases of the moon throughout the month
- Seamless curve of the dial was inspired by the craters that dot the surface of the moon
- Small date window displays the day of the month at the bottom of the dial
- Available with classic mesh or soft leather strap



TORY BURCH

SWISS MADE





 For the younger woman looking for their first Tory Burch piece

REVA

- The Double T logo makes this an eye-catching piece at an affordable price for a Swiss Made watch
- · Pairs perfectly with the iconic Reva flat
- Also available with a double wrap, studded strap



- Patterned dial and brushed T links
- along the bracelet

TORY

- Swiss Made movement provides the highest quality of craftsmanship
- A classic silhouette with a timeless feel



AMELIA

- For the sophisticated woman who is looking for a jewelry inspired watch
- Hexagonal case and links make for an eye-catching piece
- · Light and elegant with the ability to layer additional jewelry pieces
- Inspired by classic vintage jewelry
- Available in Stainless Steel and Gold-tone stainless with an ivory dial



DALLOWAY

- For the woman looking for bold and elegant styling
- Bold architectural design is defined by geometric shapes and high polished links
- Available in Stainless Steel and Gold-tone stainless with an ivory dial



BUDDY SIGNATURE

- The perfect collection for the woman looking for a more casual or everyday watch
- Casual elegance with a double wrap that can be worn from day or night
- · Featured with single or double wrap straps

JULY - OCTOBER 2015

MACY'S **EXCLUSIVES**











JACKIE

- Introduce this fall Macy's Exclusive to anyone with a more conservative style and is looking for something smaller and thinner in size
- Great for anyone looking for a *smaller and thinner timepiece* with a subtle look and feel
- Offered in three-hand or multifunction movement







GUNMETAL

- For the AX guy looking for a fashionable and cutting edge style
- All gunmetal coloring with pop of blue makes this a standout piece to any outfit
- Available in a variety of sizes and movements

